Appl. No. 10/024,766

Amdt. Dated January 20, 2005

Reply to Office Action of November 8, 2004

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

- 1.(currently amended): An apparatus comprising:
- a <u>transportable</u> programmable information <u>tag;</u> <u>tag</u> <u>uniquely encoded for association with an individual purchaser</u> of goods and/or services;
- a communication unit capable of communicating information to one or more information interfaces; and
- a controller, coupled to the programmable information tag and the communication unit, arranged to receive information from the information interfaces through the communication unit, and program the programmable information tag with at least part of the information from the information interface, interface;
- a tag reader for reading said tag to obtain
 information therefrom;

wherein the programmed information relates to a good goods or service services to be provided by a merchant or service provider. provider to the individual purchaser uniquely associated with said programmable information tag, whereby said individual purchaser thereafter uses the programmed information tag to obtain delivery of the goods or services.

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- 2. (original): The apparatus according to Claim 1, wherein the apparatus and the information interface communicate in a client/server network.
- 3. (original): The apparatus according to Claim 1, wherein the programmable information tag comprises an RFID tag.
- 4. (original): The apparatus according to Claim 1, wherein the programmable information tag comprises a barcode tag.
- 5. (original): The apparatus according to Claim 1, wherein the programmable information tag is detachable from the apparatus.
- 6. (original): The apparatus according to Claim 1, wherein the information comprises a receipt for goods or service purchased via an e-commerce transaction.
- 7. (original): The apparatus according to Claim 2, wherein the client/server network comprises the Internet.
- 8. (original): The apparatus according to Claim 1, wherein the programmed information further includes information related to a particular user.
- 9. (currently amended): An e-commerce method, comprising the steps of:

receiving a request to complete a commercial transaction for a good or service goods or services over the Internet by a consumer;

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completing the commercial transaction with the consumer;

providing an e-receipt to the consumer, the ereceipt containing information that may be used by the consumer to program an RFID tag; and tag to prove a transaction for obtaining the delivery of goods or services;

using the programmed RFID tag to permit the consumer to receive the goods or services; and

recording information related to the commercial transaction and the e-receipt.

- (original): The e-commerce method according to Claim 9, wherein the information includes a unique code.
- 11. (original): The e-commerce method according to Claim 9, wherein the information includes data related to the consumer's identity.
- 12. (original): The e-commerce method according to Claim 9, further comprising creating a database that includes information that is used to verify what goods or services are associated with the e-receipt.
- (original): The e-commerce method according to Claim 12, wherein the database further includes consumer profiles.
- (currently amended): A system for performing ecommerce transactions, comprising:

means for receiving a request to complete a commercial transaction for a good or services over the Internet by a consumer;

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means for completing the commercial transaction with the consumer;

means for providing an e-receipt to the consumer, the e-receipt containing information that may be used by the consumer to program an RFID $\frac{1}{2}$ and $\frac{1}{2}$ tag to prove a transaction for the right to receive the goods or services;

means for using the programmed RFID tag to permit the consumer to receive the goods or services; and

means for recording information related to the commercial transaction and the e-receipt.

- 15. (original): The system according to Claim 14, wherein the information includes a unique code.
- 16. (original): The system according to Claim 14, wherein the information includes data related to the consumer's identity.
- 17. (original): The system according to Claim 9, further comprising means for creating a database that includes information that is used to verify what goods or services are associated with the e-receipt.
- 18. (original): The system according to Claim 17, wherein the database further includes consumer profiles.